

## MATERNAL-INFANT HEALTH PROGRAM DESIGN CRITERIA

**Immediate Program Goal:** To improve the health and well being of Medicaid-eligible pregnant women and infants through a standardized, system-wide process to:

- Screen all Medicaid-eligible pregnant women for key risk factors
- Assign risk stratification
- Deliver targeted intervention
- Measure specified outcomes

**Long Term Program Goal:** To reduce maternal and infant morbidity and mortality.

**Program Objectives and Outcomes:** See *Maternal Infant Health Program - Goals, Objectives, and Outcomes Conceptual Matrix*.

### Program Design Criteria

- a. Focus is on a healthy mother who has the knowledge and skills to maximize her baby's health and overall development; we will serve the mother-infant dyad, beginning in pregnancy.
- b. A system-wide, integrated, seamless approach, connecting women to support resources and community services. Program seeks to assure this integration with other existing supports and services as soon as possible after the birth of the baby. Integrate with medical home.
- c. Population management model.
- d. Stratification of the population based on key risk factors.
- e. Use of proven and promising approaches, including innovative technology.
- f. Strong effort to serve high-risk, hard-to-reach families.
- g. Continual quality improvement.
- h. Ongoing data collection and evaluation.
- i. Value purchasing approach (performance-based contracting with expected performance thresholds for clinical, utilization and service), utilizing a funding mechanism that supports program goal and objectives.
- j. Spending in keeping with available resources.